

**FOR IMMEDIATE RELEASE**

## **Collegiate Project Services Offers CRM Planning and Selection Services**

**Columbia, South Carolina – April 5, 2011** – In our 22 years in business, Collegiate Project Services has delivered industry-leading solution evaluation, planning, and selection services for Enterprise Resource Planning (ERP) systems. These same services are now available to assist institutions with planning and selecting Constituent Relationship Management (CRM) solutions.

“CRM involves much more than simply selecting and implementing a new tool. It is a cultural shift toward focusing business practices around constituents’ needs. Collegiate Project Services specializes in technology AND organizational planning, so this is a natural for us,” Ed Cornelius, President & CEO.

Collegiate Project Services will guide your institution in evaluating the many available features, deployment and interoperability/integration options, cost, and support available through the various CRM vendors. As a vendor-neutral firm, Collegiate Project Services works with all higher education vendors and implementers.

Collegiate Project Services is dedicated to assisting institutions of higher education evaluate, select and implement software solutions that will have the most positive impact on their organizations. For more information about our CRM Planning and Selection Services, [please click here](#).

### **About Collegiate Project Services**

Collegiate Project Services supports colleges and universities with technology and organization planning such as Legacy System Assessments, Project Readiness Services, Business Process Review, Solution Evaluation and Selection, Project Management, PMO Development, Strategic Planning, Leadership Skills, Change Management, Team Development, and IT Performance Management.

Collegiate Project Services focuses entirely on the higher education market and has worked with more than 130 institutions over the past 22 years. Additional information can be found at [www.collegiateproject.com](http://www.collegiateproject.com).

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